

Appl. No. 10/766,070

Amdt. dated June 30, 2005

Reply to Office Action dated March 31, 2005

Amendments to the Specification:

The following Abstract will replace all prior versions of the Abstract.

--A greeting card melter has a panel enclosure ~~consisting essentially of~~ having a shaped recess and a flange, a closure panel releasably secured against the mold panel, and a molded, block-shaped wax body having only a wax formulation disposed in a cavity ~~of~~ defined by the shaped recess and the closure panel. The molded wax body substantially conforms to the shape of the cavity. The greeting card melter optionally includes a greeting card having a leaf configured to hold the greeting card melter.--

The following Title of the disclosure will replace all prior versions of the Title.

~~Greeting Card Melter and Greeting Card~~ Greeting Card Melter and Greeting Card

The following paragraph replaces all prior versions of the same paragraph.

--Therefore, what is needed is a greeting card concept that provides a wax-based gift ~~bearing~~ bearing a chosen sentiment. What is further needed is a greeting card concept that provides a wax-based gift, which is not a candle, bearing a chosen sentiment and a greeting card combination.--

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The following paragraph in the Detailed Description of the Preferred Embodiment replaces all prior versions of the same paragraph.

—[0024] The preferred embodiment(s) of the present invention is illustrated in ~~Figs. 1-6~~ Figs. 1-7. Figure 1 illustrates a greeting card melter **10** having a panel enclosure **12** consisting essentially of a shaped recess **14** and a flange **16**. Panel enclosure **12** is preferably made of a plastic material that may be transparent, translucent or solid, but may be made of any other material such as, for example, metal, wood, paper, cardboard, etc. Flange **16** may optionally include a flange opening **18** to permit hanging in a retail display environment. Shaped recess **14** contains a wax body (not shown). Shaped recess **14** has a sentiment **22** displayed on a recess surface **15** that is appropriate for the occasion. Recess surface **15** may also include various symbols **23**. Sentiment **22** may be a label (transparent, opaque or solid) attached to surface **15**, imprinted directly on to surface **15**, or preferably formed into recess surface **15**. A closure panel **20** is releasably secured against panel enclosure **12** to hold the wax body within recess **14**.—

Please add the following new paragraph in the Brief Description of the Drawings.

—[0023A] FIGURE 7 is a perspective view of one embodiment of a greeting card system.--

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Please add the following new paragraph in the Detailed Description of the Preferred Embodiment.

--[0029a] Figure 7 illustrates a greeting card system 200. Greeting card system 200 includes a retail store display 40 which includes a selection of various greeting card melters 10a-d and a variety of greeting cards 50, 60, and 75. Retail store display 40 can have slots 42 to hold greeting cards 50, 60, and 75 and dowels 44 to hold greeting card melters 10a-d by their flange openings 18. It should be understood that retail store display 40 can be sized and configured in any way to accommodate any combination of greeting cards 50, 60, and 75 and greeting card melters 10a-d. Retail store display 40 can include other display apparatuses, such as shelves or clips, in any arrangement to exhibit greeting cards 50, 60, and 75 and greeting card melters 10a-d. Greeting card melters 10a-d are displayed on retail store display 40 by shape, color, fragrance, sentiment, or by other display technique. Greeting cards 50, 60, and 75 are also displayed on retail store display 40 by shape, color, sentiment, or other commonality. Greeting cards 50, 60, and 75 are configured for use in combination with at least one of the greeting card melters 10a-d to form a greeting card combination 100 as illustrated in Figures 4-6.--